

PRESS RELEASE

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CHICAGO, IL. (December 28, 2006) – O2-COOL® Portable Plus™ Battery or AC Powered 10” fans, (Models 1054 & 1078) under typical use, provide *up to 72 hours of powerful and portable cooling; which is exactly the kind of relief you will need during hurricanes, power outages and other emergency situations.

With features like Ultra Velocity™ Power, easy-to-hang hook and handle and included AC adapters, these patent pending battery operated fans are the ultimate reliable, portable and powerful cooling systems around.

O2-COOL® is the premier designer, producer and marketer of “cool”, creative, fun and affordable personal consumer goods. We strive to build collaborative partnerships to help serve our customers’ needs. For more information on O2-COOL®, please call 800-200-COOL (2665) or visit us online at www.o2-cool.com.

*Final battery life depends on the age and quality of batteries used. Battery life is determined using low speed under typical periodic on/off use.