

PRESS RELEASE

1415 N. Dayton Street
Chicago, IL 60622
Phone: 312-951-6700
Fax: 312-951-1393
www.o2-cool.com

CHICAGO, IL. (December 28, 2006) – O2-COOL® is pleased to release its new Portable Plus™ Battery & AC Powered 5” and 8” fans (Models 1041, 1050, 1101, 1102, 1108, 1110, 1111, 1145) that under typical use, provide *up to 72 hours of portable and powerful cooling.

Features such as Ultra Velocity™ Power, included AC adapters, bright white LED lights, patent pending fan blades and pivoting fan cages that allow for directional airflow, make these **BATTERY or AC POWERED FANS** a must have for power outages, in your office or while you are on the go.

O2-COOL® is the premier designer, producer and marketer of “cool”, creative, fun and affordable personal consumer goods. We strive to build collaborative partnerships to help serve our customers’ needs. For more information on O2-COOL®, please call 800-200-COOL (2665) or visit us online at www.o2-cool.com.

*Final battery life depends on the age and quality of batteries used. Battery life is determined using low speed under typical periodic on/off use.