

PRESS RELEASE

1415 N. Dayton Street
Chicago, IL 60622
Phone: 312-951-6700
Fax: 312-951-1393
www.o2-cool.com

CHICAGO, IL. (December 28, 2006) – If you're slow to react, today's cool will be yesterday's fad.

O2-Cool® would like to introduce its brand new Flip Fan™ (Model 1239) for the 2007 season. Its sleek, innovative design and small compact size fits easily in a pant pocket or purse. But don't be fooled by the size, this personal battery operated fan puts out a powerful breeze, allowing you to stay cool and look cool at all times.

O2-COOL® is the premier designer, producer and marketer of “cool”, creative, fun and affordable personal consumer goods. We strive to build collaborative partnerships to help serve our customers' needs. For more information, please call 800-200 COOL (2665) or visit us at www.o2-cool.com.