

## **PRESS RELEASE**

1415 N. Dayton Street  
Chicago, IL 60622  
Phone: 312-951-6700  
Fax: 312-951-1393  
[www.o2-cool.com](http://www.o2-cool.com)

**CHICAGO, IL. (December 28, 2006)** - Originally launched in 2006, the new “fashion meets function” hand-held battery operated Deluxe Lipstick Fan™ (Model 9011) is the perfect accessory. The powerful, yet ultra quiet fan is so compact that it fits perfectly in your purse or bag. The sleek cap design covers the blade for easy storage and carrying, making it a must have among women and teens. Perfect for women on the go, now you can stay cool and look cool at all times.

O2-COOL® is the premier designer, producer and marketer of “cool”, creative, fun and affordable personal consumer goods. We strive to build collaborative partnerships to help serve our customers’ needs. For more information, please call 800-200 COOL (2665) or visit us at [www.o2-cool.com](http://www.o2-cool.com).