

PRESS RELEASE

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CHICAGO, IL. (December 28, 2006) – O2-COOL® is excited to announce the launch of a new design in the Misting Fan category.

The Deluxe Water Misting Fan (Model 8101) features a more ergonomic design and three new translucent colors. This patented product features a thumb activated pump trigger along with a comfort hand grip for easy misting. The water opening also accommodates ice and can reduce the air temperature by as much as 30 degrees.

Personal misting fans have been the subject in a variety of newspaper and magazines articles as well as television features as “must haves” for the hot summer heat. Whether you are at your child’s soccer game, on the golf course or outside with friends, this personal hand-held battery operated fan is the cool way to beat the heat!

O2-COOL® is the premier designer, producer and marketer of “cool”, creative, fun and affordable personal consumer goods. We strive to build collaborative partnerships to help serve our customers’ needs. For more information, please call 800-200 COOL (2665) or visit us at www.o2-cool.com.