

Press Release

1415 N. Dayton Street
Chicago, IL 60622
312-951-6700
F 312-951-1393

O2-Cool® Launches New Design – Squeeze Breeze® Water Misting Fan

O2-Cool® is excited to announce the launch of a new design for their most popular product, the Squeeze Breeze® Water Misting Fan. The new model features a more ergonomic design and “O2-Cool®” colors of summer. This patented product features a foam-blade fan, water mister, wide-mouth bottle and shoulder strap. Adding ice to the water bottle will reduce the air temperature by as much as 30 degrees.

For the first time, Squeeze Breeze® Water Misting Fans will be made with a combination of colors. These brightly colored bottles will be accented with very cool colors on the fan blade and shoulder strap. This year’s colors include Lemon Yellow, Fuchsia, Blueberry and Lime Green.

Personal misting fans have been the subject in a variety of travel articles and television features (“Good Morning America”, “ABC World News Now” and “Entertainment Tonight”) as “must haves” for the hot summer heat. The Squeeze Breeze® Water Misting Fan can be found in retailers across the country.

O2-Cool® is a Chicago based company that markets a variety of personal comfort and water/toy novelty products. These product lines include: personal fans, water misting fans, water squirt toys, sporting products, and are available for licensing and promotional programs.