

# Press Release

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## **O2-Cool® Launches New Design – Pen Fan**

O2-Cool® is excited to announce the launch of a new design for the Pen Fan. Originally launch in 2003, this portable fan/pen combination is the perfect accessory. In addition to the safety foam blades and new fun colors, a hook has been added which allows the Pen Fan to hang almost anywhere (neck, wrist, counter top).

For the first time the Pen Fan will be made with a combination of colors. These brightly colored pens will be accented with very cool colors on the grip, baffle and fan blade. This year's colors include transparent yellow, orange and blue. The Pen Fan can be found in retail stores across the country.

O2-Cool® is a Chicago based company that markets a variety of personal comfort and water/toy novelty products. These product lines include: personal fans, water misting fans, water squirt toys, sporting products, and are available for licensing and promotional programs.