

**PRESS RELEASE**

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**CHICAGO, IL. (December 28, 2006)** – O2-COOL® welcomes a new addition to its personal misting category.

The Personal Power Misting Fan (Model 1083) uses a patented misting technology that combines both a powerful fan and chilling mist to allow for the ultimate cooling experience. Product features include an automatic thumb activated misting trigger, along with a comfort hand grip for easy misting. The lightweight design makes this product easy to carry and store. Great for any outdoor activity, now you can take the cool wherever you go!

O2-COOL® is the premier designer, producer and marketer of “cool”, creative, fun and affordable personal consumer goods. We strive to build collaborative partnerships to help serve our customers’ needs. For more information, please call 800-200 COOL (2665) or visit us at [www.o2-cool.com](http://www.o2-cool.com).